



Trella Urban Forest Technology & Nature Based Solutions

Reimagining Future Cities *The Green Way*

Science • Policy • Practice

重想未来城市，构建美丽中国探索未来城市的绿色之道

March 22nd, 2021

8:00AM CST

Beijing | Shanghai

March 21st, 2021

8:00PM EST

New York

Your attendance will help offset carbon emissions because we are offering a free tree gift for each attendee!

**To register, please visit
trellatrees.com/event**

This international conference, with a focal point on China and the US, will discuss the science, policies and practices enabling urban environments to meet local, national and global goals to create cleaner, greener, healthier and more beautiful cities. Innovators from a wide range of disciplines in the public and private sectors will present on this crucial topic.

The conference will be planned by Trella Urban Forestry Technology, a nature-based solutions company based in Shanghai and New York City, growing and providing tree-based solutions to Chinese cities--and Nature Based Solutions Institute, a global urban forestry consulting firm based in Malmo, Sweden. Please mark your calendars and join us to explore tomorrow's green urban solutions, today.



Selected Speakers

Adrian Benepe: Brooklyn Botanic Garden President, 14th Commissioner of the New York City Department of Parks & Recreation, serving from 2002 to 2012 under Mayor Michael Bloomberg

Professor Alan Simson: Professor Emeritus of Landscape Architecture and Urban Forestry at Leeds Beckett University

Alex Lin: Chairman, Les Enphants Co. Ltd., a Taiwan-based global retailer of children's apparel and accessories

Dr. Baohua Yan: Deputy Secretary General of Shenzhen Mangrove Wetlands Conservation Foundation

Dr. Cecil Konijnendijk: Founder, Nature Based Solutions Institute, Program Director of University of British Columbia's Masters in Urban Forestry Leadership, Editor-in-Chief of the journal "Arboriculture & Urban Forestry"

Dr. Cheng Wang: Director of the Urban Forest Research Center of State Forestry Administration, China and the Chinese Academy of Forestry

Dr. Fan Dai: Director, California - China Climate Institute

Dr. Guangyu Wang: Associate Dean and Director of Asian Forest Research Centre at the University of British Columbia

Dr. Jessica Gordon: Climate Policy Fellow, California-China Climate Institute

Jonathan Krane: CEO of KraneShares and Trella, a China-focused investment manager

Ken Alex: Director of Project Climate at Berkeley Law and former Senior Policy Advisor to California Governor Jerry Brown

Michael McComb: Vice President, Communications and Sustainability, SAP Greater China

Raymond Fang: Director of Sustainability at Asia Pulp & Paper Co. Ltd

Dr. Stefano Boeri: Founding Partner of Stefano Boeri Architetti, architect and urban planner, Director of the Future City Lab (FCL) of Tongji University in Shanghai, Creator of Vertical Forests, Chairman of Fondazione La Triennale di Milano, former Councillor for Culture in Milan

Terry Townshend: Member of the Beijing Urban Forestry Network, Beijing conservationist, founder of Birding Beijing, consultant on wildlife conservation and environmental law, and an advisor to the Paulson Institute and to the Beijing government on a project to protect and restore the capital's biodiversity

Willy Gallia: Chief Sustainability Officer at the Schneider Group



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Faculty of Forestry

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ryan.kelly@trellagroup.com